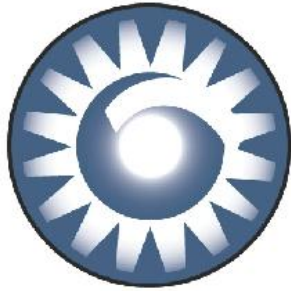
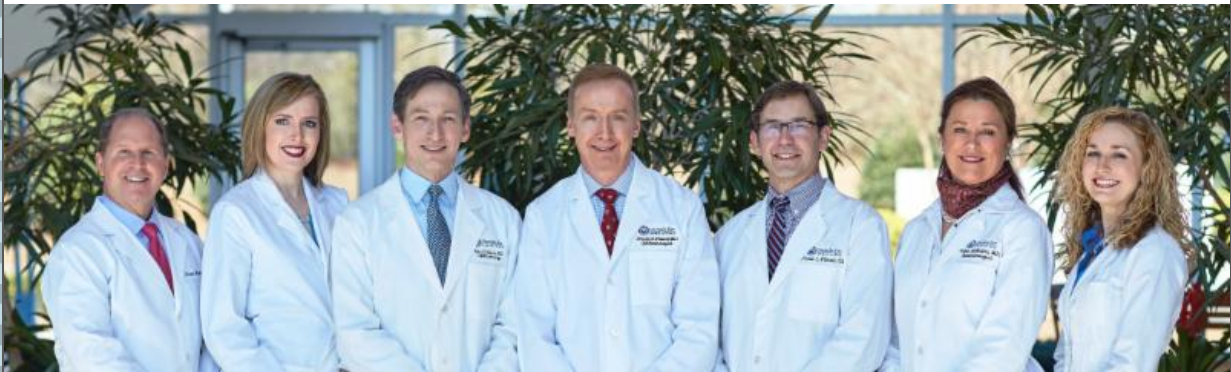


There's lots going on at Georgia Eye Associates!  
Read on to learn about new services, special offers  
and how to get your free Solar Eclipse Glasses.



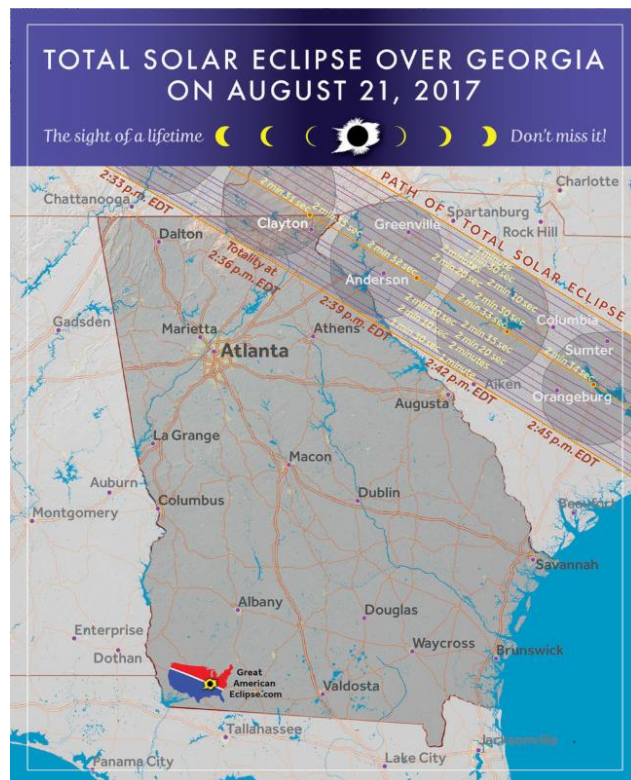
**Georgia Eye**  
ASSOCIATES



### THE GREAT AMERICAN ECLIPSE IS COMING! ARE YOU PREPARED TO VIEW IT SAFELY?

Are you ready to experience one of nature's most breathtaking events? A total solar eclipse will occur on **Monday, August 21, 2017**. The event has been described as the "Great American Eclipse" as it will be visible in totality only within a band across the entire contiguous United States. The last total solar eclipse visible in the United States was in 1918.

A solar eclipse occurs when the Moon passes between Earth and the Sun, thereby totally or partly obscuring the image of the Sun for a viewer on Earth. A total solar eclipse will be visible from a narrow corridor through the United States, beginning at Oregon's Pacific coast, then progressing eastward through the cities of Salem, Casper, Lincoln, Kansas City ,



Nashville, and finally Charleston, South Carolina.

Since most parts of Georgia, with the exception of the far northeast corner, are not in the direct path of the total solar eclipse, we will be able to observe only a partial solar eclipse. **This will begin shortly after 1 p.m. and will last about two and a half hours, with the maximum coverage around 2:36 p.m. (lasting for approximately two minutes and 41 seconds).** Learn more at [eclipse2017.nasa.gov](http://eclipse2017.nasa.gov), or visit the [AJC website](#) for more on where Georgians can view the event.

**It is imperative that viewers wear protective eye wear for the event.** These glasses, which need to be CE & ISO certified, will be available at any Georgia Eye Associates location beginning Monday, August 14th. Simply stop by our Optical Shoppe and ask for your pair.\*

*\*Limit one per person, while supplies last.*



### **GOT GLAUCOMA? WE'VE GOT A NEW TREATMENT FOR YOU!**

Georgia Eye Associates is proud to announce the addition of the latest technology in glaucoma treatment! The Kahook Dual Blade<sup>®</sup> (KDB) is a high-tech, single-use ophthalmic blade that is used to treat glaucoma, typically performed at the time of cataract surgery. The outpatient procedure is quick and painless, with the post-operative recovery quicker than most other glaucoma treatment options. With a low risk of leaks or infections, the KDB is an excellent and safe option to treat your glaucoma.

To learn more about this cutting-edge technology and what it can do for you, visit our [Glaucoma Center](#).



### **BRASELTON OFFICE COMING SOON!**

Things are moving along nicely with opening our newest location in

Braselton. We have signed a lease for an office at 1235 Friendship Road, close to Northeast Georgia Medical Center. The modern, state-of-the-art building will be the perfect home for our new office. We are working diligently to design and furnish the beautiful office space to optimize functionality and create a great patient experience.

[Benjamin Strauss, M.D.](#) and [Melanie Peeler, O.D.](#) will work at the new office, providing both an ophthalmologist and optometrist for the Braselton population. Current plans have the new office opening around early to mid-October. We will keep you posted on further updates.

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## CONGRATULATIONS ARE IN ORDER!!

Congratulations to Dr. Strauss and his wife Elaine on the birth of their son, Michael. The family will be moving to Georgia this August in preparation for beginning work in our new Braselton office. Here is the Strauss family checking out the new location.

The whole Georgia Eye Associates crew is excited to welcome them into our family. We can't wait to meet them all...especially the cute little guy!



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## THE OPTICAL WORLD IS CHANGING & YOU CAN REAP THE REWARDS!

Georgia Eye Associates is proud to offer the Ultimate Lens Package. This package includes new lens technology that provides better visual clarity and less glare. The package comes in either a progressive or single vision package which includes:

- The progressive package includes the NEW Varilux X progressive lens, the NEW Crizal Sapphire 360 UV and Transitions Signature VII
- The single vision package includes the Eyezen single vision lens, the NEW Crizal Sapphire 360 UV and Transitions Signature VII

**S o , h o w d o e s i t w o r k ?**

The **Varilux X** with **SheerX** it **extends the area of sharp vision**, so you no longer have to move your head to find that "sweet spot." You will experience sharper vision at every distance, without compromise.





U V r e d u c e s r e f l e c t i o n s f r  
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**HERE'S THE ULTIMATE OFFER FOR YOU:** W h e n y o u  
 e i t h e r **l** y l o t u i m g a e t t e a L e  
**l e F n R s E s** t o p b y t o d a y  
 a b o u t t h e r i g h t c h

\* V a l i d o n U l t i m a t e **9 L / e 1 n 2 s / P** c a k n d  
**1 2 / 3 1 Q d n** p l i m e n t a r y s e c o n d p a i  
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**b e p u r c h a s e d f r o m G e o r g i a E y e**  
**S a m e p a t i e n t , s a m e - d a y p u r c h a**

**JOIN US FOR OUR NEW SJOGREN'S SUPPORT GROUP**



In order to provide support to our patients with Sjogren's Syndrome, we are excited to offer a new support group. This group will meet the **first Wednesday of every month at 7:00 at the Lawrenceville office**. Whether you are newly diagnosed or have had Sjogren's for many years, you are welcome to attend. You never know what

you might learn!

**Our first meeting will be on Wednesday, September 6th.** Theresa Lawrence Ford, M.D., will be our guest speaker. She's a physician with North Georgia Rheumatology Group and is the Georgia representative on the Sjogren's Syndrome Foundation board of directors. She should have some great insight and advice to share.

If you suffer from Sjogren's Syndrome, we really hope you will join us! Call Karen Hubbard at **678.638.7898** to RSVP or for more information.

**OFFICE CLOSINGS**

Our offices will be **closing at noon on Friday, August 4th** for a practice event. We will also be **closed Monday, September 4th** in observance of Labor Day.







## END-OF-SUMMER SALE

Don't miss this great end-of-summer deal! Purchase one frame and receive a 2nd frame of equal or lesser value FREE.\*

*\* Must purchase two sets of lenses to be eligible for free frame; some exclusions apply. Limited styles; limited warranties. While supplies last. Available at all Georgia Eye Associates locations.*

**Georgia Eye Associates | [www.GeorgiaEyeAssociates.com](http://www.GeorgiaEyeAssociates.com)**

See what's happening on our social sites:



View our videos on **You Tube**