

#### Issue: #2

#### May/2015

In This Issue **Protect Your Eyes This** Summer Laser Cataract Surgery Now Available!! Employee Spotlight: **Beth Pitts New FAQs Page Over 50? Please Make** Plans to Join Us! **Quick Links Cataract Center** Take Our Patient Satisfaction Survey Find the Perfect Frames for You! View our Optical Shoppe specials.



#### Greetings!

Summer is coming, and it can be hard on your eyes. Read through this edition for tips on protecting your peepers, as well as for info on state-of-theart laser cataract surgery...and the woman who can help you learn more about it. You will also find out what's new on our website and where we will be this summer. Finally, don't miss out on our money saving coupons.

As always, we thank you for being a loyal customer. Here's to a happy, healthy summer!

#### **Protect Your Eyes This Summer**

Too much exposure to UV light raises the risks of eye diseases, including cataract, growths on the eye and cancer. Diseases like cataract and eye cancers can take many years to develop, but each time we're out in the sun without protection we add damage that increases our risks for these serious disorders.

Follow these tips to protect your eyes from the sun all year long:

- Wear UV-blocking sunglasses and broadbrimmed hats whenever you're outside.
  Don't forget to protect children and the elderly with hats and sunglasses as well.
- Never look directly at the sun, even during an eclipse. Doing so can lead to solar retinopathy, which is damage to the eye's retina from solar radiation.
- Take the same precautions on cloudy days as sunny days because the sun's rays can pass right through haze and thin clouds.



Laser Cataract Surgery Now Available



Georgia Eye Associates is proud to announce that we now offer laser cataract surgery.

This state-of-the-art, bladeless, no needle procedure provides the most advanced option available to eliminate cataracts and improve your vision. The new LenSx Laser

uses precision-based technology which allows our surgeons to customize the cataract procedure for each patient. Call us today or visit the <u>Cataract Center</u> on our website to learn more.

# Employee Spotlight: Beth Pitts, Cataract Surgery Coordinator

Beth Pitts has been with Georgia Eye Associates for 20 years. She joined the practice shortly after the Lawrenceville office opened and began her career answering phones, handling charts, and checking in patients. She was assigned the position of Cataract Surgery Coordinator several years into her tenure. In this role, Beth schedules appointments for surgery (pre-op and post-op), coordinates insurance and hospital paperwork, and serves as the main point of contact for all Lawrenceville and some Tucker patients. When asked what she likes best about her job, Beth said she likes interacting with the patients and knowing that what she's helping the doctors do for them will improve their quality of life.



If you are contemplating cataract surgery, don't hesitate to reach out to Beth at 770-995-5408 ext. 7886. She has all the information you need to get started on the path to clearer vision.

### Check Out the New FAQs Page on Our Website

In an effort to make our website more helpful and user friendly, we have added a new <u>Frequently Asked</u> <u>Questions (FAQs) page</u> to the Patient Information section. This informative page provides detailed answers to the questions we are asked most frequently. Take a minute to check it out. You may just learn a few things!



## Come Visit Us at the Generations Expo on 6/6/15

Georgia Eye Associates is scheduled to participate in *Gwinnett Daily Post's* <u>Generations Expo: 50+ Boomers & Seniors</u> event on Saturday, June 6th from 10 a.m. to 5 p.m. at Gwinnett Center in Duluth. Our staff members are gearing up for a great turnout, so please make plans to join us. You will find us in the Wellness Zone - Booth #414!



🖒 Like us on Facebook

# Get 50% off a complete frame\* and lens package at the

# **Save** Lawrenceville and Tucker locations.

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**50%** Offer valid on select styles including but not limited to Michael Kors and Kenneth Cole. Must present coupon at time of purchase.

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# SaveGet 50% off a complete frame\* and lens package at the50%Buckhead location.

\*Offer valid on select styles including but not limited to Michael Kors, Juicy Couture and Ferragamo. Must present coupon at time of purchase.